

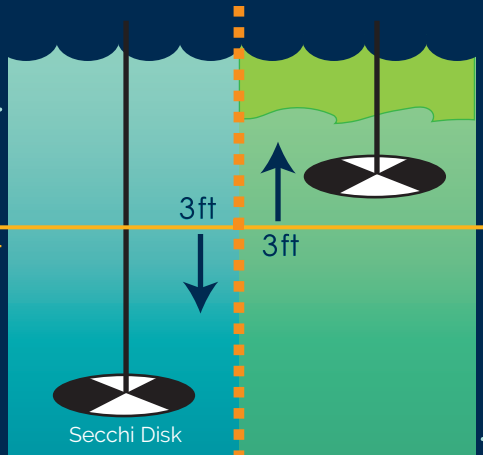
THE ECONOMIC IMPACT OF CLEAN WATER

Water quality in Lake Champlain is a key economic driver, supporting tourism, property values and employment. A decrease in lake water quality could result in long-lasting negative impacts to the regional economy.

Secchi disk depth measures the clarity of water, which is an indicator of how clean the water is.



+\$15,200*
increase in home values if water quality standards are met



water quality improves

water quality decreases

Home Values*



Lost Tourism*

-\$16.8 MILLION
July/August

Lost Jobs*



New water quality standards require a reduction in total phosphorus **34%**
which would mean a **5 foot** increase in secchi disk depth

A 2015 reduction in lakefront property values cost the Town of Georgia Grand List

\$1.8 MILLION

* Projected Impacts with a 3 ft (1 m) decrease in water clarity

Data based on **An Assessment of the Economic Value of Clean Water in Lake Champlain**



READ THE FULL REPORT HERE:
WWW.LCBP.ORG

Lake Champlain generates **\$300 MILLION** in VT tourism every year